

BUSINESS

2017 - 2018

PLAN



Dear Members, Supporters and Stakeholders

Living Positive Victoria Business Plan 2017–2018

The success we experienced in the last financial year is a strong indication of what we can expect in the next 12 months and we've worked hard to plan for the future. As we partner alongside people living with HIV (PLHIV) to build their capacity and resilience through our services, our biggest priority is to further our knowledge and adapt our programs to reflect best practices, strengthening the HIV community and the relationship with all our partners.

A major milestone will be the launch of a new strategic plan. This will give the organisation a strong foundation and align with the aims and objectives of the new Victorian HIV Strategy 2018–2020.

In response to some emerging issues for PLHIV, we expect to increase the depth of our programs and look at new avenues of services offerings including ageing with HIV, addressing the diverse needs of families and women living with HIV, and providing more social opportunities for all PLHIV to connect based on gender, age and life journey. We expect to develop and release more resources to assist those newly diagnosed, resources on disclosing your HIV status and build the resilience of PLHIV through workshops like the Positive Leadership Development Institute (PLDI).

This year we will also see the creation of a brand new Board structure and composition following the successful merge of Living Positive Victoria and Straight Arrows. I'd like to thank the interim board for doing such a wonderful job governing the organisation through this transition period. The new board structure will reflect the diversity of all those involved in the HIV response and have both declared HIV positive and undeclared sero-status Directors. We anticipate a highly-qualified team to govern us in the next 12 months.

The partnerships we have with other HIV organisation only strengthen our efforts to the HIV response. We will continue to have meaningful collaboration through MOU's with all our partners including the Victorian AIDS Council and Positive Women Victoria and also look forward to building new relationships with other non-HIV organisations. By expanding our reach to the broader community, our hope is to gather more allies to respond to the HIV epidemic, especially HIV-related stigma and discrimination.

Our promise to you is a commitment to transparency and accountability in all our work and we will release a mid-year report on the organisation's activities at the end of 2017.

I thank the staff, board, volunteers and contractors of Living Positive Victoria who continue to lead with their passion and commitment to the HIV response and to all PLHIV across Victoria.

Sincerely,

Richard Keane

President, Living Positive Victoria

OUR VISION

Living Positive Victoria shares the vision of the National Association of People with HIV Australia of a world where people living with HIV live their lives to their full potential, in good health and free from discrimination.

OUR MISSION

Our mission is to enable and empower all people affected by and living with HIV.

STRATEGIC GOAL 1

Excellent health promotion programs and services that inform and enable wellbeing.

STRATEGIC GOAL 2

Effective advocacy that enables and empowers individual and community participation.

STRATEGIC GOAL 3

Organisational Excellence A model community organisation that has sustainable development and excellence in governance and operations.

HEALTH PROMOTION/PEER SUPPORT

In 2017/18 we will:

- Provide five Phoenix workshops for people newly diagnosed with HIV (including two for women living with HIV and a revised tailored format for heterosexual men).
- Develop and promote four videos/podcasts based on the findings of HIV social research. These will be used in programs, educational workshops and made accessible to vulnerable and marginalised populations through web based formats.
- Evaluate the reach and impact of the ENUF campaign and consider anti-stigma messages throughout the organisation's programs and in community cultural engagement projects.
- Lead the Disclosure Project along with our collaborating partner ACON and seek to extend the range of this project by obtaining further stories on disclosure and the installation of the Disclosure Sofa at community events and conferences.
- Renew a Memorandum of Understanding and further formalise a partnership with Body Positive New Zealand regarding the Positive Leadership Development Institute.

We will continue to:

- Offer regular programs directed to young adults (< 30 years) living with HIV through the Gen Next program and establish leadership pathways for this group by providing opportunities for skills development in health promotion, community development and public speaking.
- Work closely with Positive Women Victoria to ensure that peer support and outreach programs to women living with HIV are focused upon ensuring that these women are supported in their HIV journey.
- Host four Planet Positive events for PLHIV experiencing social isolation.
- Source and deliver 120 Christmas Hampers to men, women and families facing social isolation and financial hardship during the Christmas period.
- Maintain a presence at community festivals in cooperation with our partners with a focus upon festivals which target marginalised and vulnerable PLHIV within communities who have limited access to HIV information and resources.
- Coordinate and support the operations of the Positive Leadership Development Institute to ensure that Victorians are able to attend.

POSITIVE SPEAKERS BUREAU

In 2017/18 we will:

- Through the Living Well with HIV and Ageing Program (in partnership with VAC), provide peer support and a self-management health program to improve the health, wellbeing and the quality of life of ageing PLHIV.
- Host ten peer support network meetings (based on the format of Gen Next) to address the social and educational needs of older PLHIV.

We will continue to:

- Provide PLHIV speakers to metropolitan and rural schools and workplaces.
- Play a role in the coordination of World AIDS Day and lead the International AIDS Candlelight Memorial event.

STRAIGHT ARROWS PROGRAM

In 2017/18 we will:

- Develop a new educational resource that supports PLHIV in disclosing to potential sexual partners who lack knowledge about HIV.
- Coordinate two social events for women living with HIV to facilitate social connections, with a focus on topics and activities of interest to women.
- Host a Stronger Families Workshop to address issues experienced by families living with and affected by HIV.

We will continue to:

- Lead on the coordination of Camp Seaside to ensure that families and children living with and affected by HIV are provided with a unique respite and living skills development opportunities.
- Offer one adult retreat event for heterosexually identified people living with HIV to gather and explore the notions of living well with HIV.
- Offer 1-1 peer-based support and health promotion activities specific to heterosexual men, families and to all women living with HIV.
- Select and coordinate a regional outreach event in Hume with speakers, workshops and other events tailored to that local region, partnering with Shepparton medical Centre, CERSH, Goulbourn Valley Health and Goulbourn Valley Pride.
- Coordinate various social events across the year to meet the changing priorities of clients, including adults, families and haemophiliac men living with HIV.

COMMUNICATIONS

In 2017/18 we will:

- Pitch and publish articles about our programs and services to at least three external publications to increase the knowledge about the organisation and our core constituencies.
- Seek to unify branding across all programs to ensure that our brand properly reflects the organisation.
- Create a promotional video for one program to trial a visual identity brand which can expand our reach through online formats and into new communities.

We will continue to:

- Build our photo library capturing the “real faces” of the PLHIV community for promotional and marketing initiatives.
- Produce up to eight editions of Poslink Express (a news oriented online publication) and four issues of Poslink (a theme based publication).
- Engage with members through social media in a way that ensures they have the most up-to-date information including quarterly updates on the website and timely and relevant posts on Facebook and Twitter.

CORPORATE GOVERNANCE

In 2017/18 we will:

- Champion a new Board of Directors structure of having both declared HIV Positive and undeclared sero-status Board Directors to ensure that we have the diversity and skill sets on the Board to govern effectively into the future.
- Seek to renew our Memorandums of Understanding with the Victorian AIDS Council, the Tasmanian Council on AIDS and Related Diseases as well as with Positive Women Victoria.
- Launch a new strategic plan for the agency which will link the aims and objectives of the agency with the new Victorian HIV Strategy 2018-2020.

We will continue to:

- Challenge our partners, stakeholders and our communities of service to recognise the changing nature of HIV in Victoria and continue to advocate for the adoption of new bio-medical prevention technologies, new testing technologies and advances in HIV treatment and care.
- Ensure that our Directors are provided with access to Professional Development and opportunities for personal growth and capacity building to ensure high level leadership, governance and strategic planning.

OPERATIONS

In 2017/18 we will:

- Expand our capacity to respond to policy and strategy developments that impact the agency and our membership.
- Establish a fund development working group to investigate new funding opportunities for the Finance Learning and Independence Program (FLIP) in order to ensure it keeps up with demand from members.
- Support a researcher in residence program in conjunction with the Australian Research Centre in Sex Health and Society so we are better able to ensure the quality and sustainability of our programs and services.

We will continue to:

- Phase in the IT specific requirements to ensure a successful roll-out of a Customer Relations Management System.
- Support the partners in Coventry House by providing administration, management and facility support.

