

LIVING POSITIVE VICTORIA BUSINESS PLAN 2013-2014



living positive victoria
PEOPLE LIVING WITH HIV/AIDS VICTORIA

26 July 2013

Dear Members and Supporters

I am delighted to present the organisation Business Plan 2013-2014 for Living Positive Victoria.

The 2013/14 year is going to be a big year for Living Positive Victoria with the International AIDS Conference in July 2014 and the staff and organisation have begun to already work with partners to conceive and launch a number of activities in conjunction with the conference.

However, we are committed to ensuring that the high quality programs and services continue as well as continually looking to meet emerging issues and priorities such as the Generation Y Guys program, a social support group of young gay guys living with HIV; the Senior Voices Project which aims to recruit and train older speakers for the Positive Speakers Bureau to go out and educate those working in the aged care sector; and the Positive Leadership Development Institute's PLHIV leadership workshop, a residential workshop based upon a Canadian model that will be pilot tested in August 2013 with the hope that it becomes a regular part of the health education programming of the organisation.

We are committed to transparency and accountability in our work and we will be reporting on the business plan activities in a mid-year report and at the Annual General Meeting of the organisation which will be held in October 2013.

If you have any questions, or would like any further information about the programs and services offered through Living Positive Victoria, please contact our Executive Officer, Brent Allan on (03) 9863 8735 or ballan@livingpositivevictoria.org.au

Sincerely,

A handwritten signature in black ink, reading "Sam Venning". The signature is written in a cursive, flowing style with a long, sweeping tail on the final letter.

Sam Venning

President

Strategic goal one: Health education to promote wellbeing

The World Health Organisation defines health as “a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.”

People living in HIV in Australia represent a diverse population, in gender, sexuality, age, disability, language, ethnicity, culture, religion and physical location. They may also be at different clinical stages of HIV, or have other medical or social issues.

PLWHA Victoria has a major role to provide health education which improves the knowledge and life skills of people with HIV to manage their health and maintain wellbeing. Health education provides a prime opportunity to engage with and represent the broader positive population.

Health education to promote wellbeing
1.1 Treatment Interactive Events <i>Provide information to support PLHIV in managing health and wellbeing.</i>
1.2 Positive Speakers Bureau <i>Key messages delivered on prevention, education, harm reduction and the promotion of safer behaviour.</i>
1.3 Connect Line <i>Information and referral service for those with questions or concerns about HIV and other STIs.</i>
1.4 HIV/HCV co-infection <i>Two-year health education project to raise awareness of HCV/HIV co-infection among gay men.</i>
1.5 Revise and/or update of 2 fact sheets <i>Health education resources revised, printed, distributed appropriately and evaluated.</i>
1.6 Community resource and promotions production <i>Ensure that program and event specific resources are designed and produced.</i>
1.7 Positive Speakers Bureau- Rural outreach <i>Annual outreach to events and locations across rural and regional Victoria.</i>
1.8 Positive Leadership Development Institute <i>Pilot a residential style leadership development course for PLHIV and assess further viability.</i>

Strategic goal two: Care and support services to build social inclusion

Social exclusion occurs when a range of linked problems which can affect people with HIV impede their participation in society. Problems such as HIV stigma, unemployment, poverty, welfare dependency, poor social skills and social marginalisation may combine with poor physical and mental health to negatively impact upon the lives of PLHIV.

People living with HIV have the right to participate in society as full and valued members.

Providing peer support, social support and skills development to PLHIV will create positive health outcomes for PLHIV in Victoria by increasing social, civil and economic participation.

Care and support services to build social inclusion

2.1 Phoenix

Provide peer based workshops for newly diagnosed PLHIV.

2.2 Quit Smoking workshop

Promote wellbeing by providing smoking cessation programs.

2.3 Planet Positive

Deliver quarterly social events to support PLHIV in managing a wide range of barriers to social inclusion.

2.4 HOPE workshop

Return to work support for those with mental health issues.

2.5 Xmas hampers

Deliver Xmas hampers to clients and members from a diverse range of backgrounds.

2.6 Generation Y Guys

Provide a social support space for younger HIV positive gay men.

2.7 Senior Voices project

Design and deliver a targeted workforce development project for aged care providers to better attend to the issues of HIV and ageing.

2.8 Connected Workshop

Support and information workshop for family, friends, and partners of PLHIV.

Strategic goal three: Sustained advocacy to combat social disadvantage

As advocates for people living with HIV we seek to challenge social and policy structures that place positive people at disadvantage, through systemic advocacy on behalf of the broader positive population, and direct advocacy on behalf of individual positive people.

Combating discrimination and stigma, breaking down barriers within our communities and building alliances with like-minded advocates are all central to what we do. We seek to contribute constructively to a public policy environment that protects and enhances the rights of PLHIV, to work with corporate and NGO sector service providers to improve interactions with PLHIV, and to build self-advocacy skills among our members.

Sustained advocacy to combat social disadvantage

3.1 Direct client advocacy

Support individual client advocacy & referrals.

3.2 Representation

Represent Living Positive Victoria on advisory and regulatory structures as appropriate.

3.3 FLIP – Finance learning and Independence program

Provide financial assistance to members wishing to return to work/study and for immediate crisis.

3.4 Membership Support

Actively recruit people living with HIV and their supporters to join the agency and become a member.

3.5 Criminalisation Support

Work with partner agencies to advocate for an end to criminalisation of PLHIV including a forum for community advocates at AIDS 2014.

3.6 National HIV/AIDS Legal Centre

Work with NAPWHA to expand the legal support from HALC-NSW into Victoria.

Strategic goal four: Effective communications to engage and inform

Effective communication is central to every aspect of our work, and represents a fundamental core capacity for achieving our organisational mission.

This strategy recognises the centrality of communication as a tool to facilitate interaction between the organisation, its members, partner organisations, service providers and the community; to build awareness of and support for the organisation's activities; and to support our efforts to combat stigma and build awareness of HIV.

Effective communications to engage and inform
4.1 Online digital media presence <i>Continued evaluation and development of agency website and digital communications initiatives.</i>
4.2 PosLink <i>Produce a quarterly news magazine.</i>
4.3 Poslink Express <i>Launch a new E-version of poslink</i>
4.4 Festival/community events presence <i>Provide a Living Positive Victoria presence at nominated community festivals/events, and provide information to event attendees.</i>
4.5 Basics of public speaking workshop <i>Provide basic public speaking skills to new Positive Speakers Bureau members.</i>
4.6 Advanced communication workshop <i>Provide advanced level speaking skills to existing Positive Speakers Bureau members.</i>
4.7 Stigma Campaign <i>Continue the rollout of the ENUF campaign.</i>
4.8 Annual report <i>Produce an annual report highlighting the work of the agency over the past year.</i>
4.9 World AIDS Day <i>Host the community launch event and support other community and partner agency activities.</i>
4.10 International AIDS Candlelight Memorial <i>Host the community launch event.</i>
4.11 Treatment campaign <i>Continue the roll out of NAPWHA 'Start the Conversation' campaign.</i>
4.12 Body Blueprint Campaign <i>Lead the roll out of this AFAO campaign in Victoria.</i>
4.13 Membership campaign <i>Design and deliver a campaign which seeks to increase the membership of the organisation.</i>
4.14 Fundraising Campaign <i>Develop our capacity to hold fundraising events and run a direct appeal campaign.</i>
4.15 Living Positive National Magazine <i>Working with NAPWHA trial a new format for this magazine that has specific Victorian content.</i>

Strategic goal five: Organisational development and governance to deliver quality work

PLWHA Victoria strives for the highest standards of professionalism, accountability and excellence in its management and governance.

Improving our structures and processes will enable the organisation to purposefully deal with future growth, identify change opportunities and act effectively in response to the changing issues affecting the lives of people living with HIV.

Organisational development and governance to deliver quality work
5.1 Governance Development <i>Continue to support the governance development of the Board.</i>
5.2 Board performance review <i>Perform a peer-based review of individual performance.</i>
5.3 Positive Ambassadors Program <i>Support and consultation mechanism using previous Board Directors.</i>
5.4 AGM <i>Annual general meeting.</i>
5.5 Volunteer Program <i>Develop a run a coordinated volunteer program among Coventry House partners.</i>
5.6 Partnership audit with key partners <i>Continue to develop partnerships with key agencies.</i>
5.7 Media and Communications Plan <i>Construct a media and communication plan for key annual events.</i>
5.8 Health Promotion Planning and Development <i>Prepare and promote the new 4-year health promotion plan and work with partner agencies on joint programs and plans.</i>
5.9 Strategic Planning <i>Work towards having a new 3 year strategic plan for the organisation from 2014 to 2017.</i>
5.10 Database Management Review <i>Review current database systems across the organisation to seek greater efficiencies and security</i>
5.11 Board Working groups <i>Three work groups – membership, governance and fund development have been set up by the Board to advance governance matters.</i>